

# « CLEAN EXTRACTION » GOLD CHARTER

Intelligent Gold extraction,  
respecting  
People and their Planet



# Founding Principles

## ■ Context :

- Gold extraction has never been exactly exemplary because of its negative ecological impact and its exploitation of the workforce in the mines.
- The level of information now available on this subject means that we can no longer ignore the issues surrounding precious metal mining, similar to those in a closely related industry which were highlighted in the film « Blood Diamonds ».
- A few supply chains of « clean extraction » gold now exist which provide a premise for gold production with lower human and environmental impact.

## ■ Premise: « *There's nothing wrong, with doing things right* »

- Partners who have signed up to the Charter, well-known and respected professionals in the gold trade, will not close their eyes to highly polluted mining sites or the exploitation of workers and their human rights. They therefore intend to actively champion « clean extraction » gold and products made from it.



# [ Founding Principles ]

- Purpose of the Charter:
  - 1- to encourage consumers to buy « Clean Extraction » gold because it is more friendly to people and our planet.

Exactly what is Gold of « **Clean Extraction** » ?

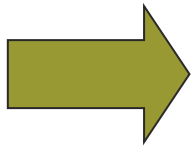


## Five fundamental principles :

1. Gold extraction processes must have the minimum impact possible on all aspects of the environment including;
  - Ecosystem and habitat preservation
  - Indigenous population, their water & food supplies, their livelihood
  - Cyanide-free and Mercury-free production.
2. All employees work for a fair wage in conditions that respect their health, safety, human rights and social well-being
3. It is strictly forbidden to employ and/or exploit children
4. 100% traceable « from Mine to Mint » certified by Independent Specialist Auditors.
5. To refuse gold originating from conflict areas or erroneous sources that may be trafficked i.e. « blood » gold

# [ Founding Principles ]

- **2-** to inform consumers of the advances made regarding the subject of producing gold by « Clean Extraction ». In fact this principle is extremely important because communicating the very existence of gold that is mined by « clean extraction » is in itself a huge step forward.



This information could also allow us to educate our clients who could become responsible consumers as they have done for other common consumer products that have been ethically produced.

- **3-** All signatories to the Charter, whether Companies or consumers, agree to actively encourage and approach other important & leading players in the Gold industry to help promote the « clean extraction » charter and to continue the advances and improvements in gold extraction methods.



# Actions

- We will therefore undertake to do our utmost to encourage consumers to consider products derived from « clean extraction » gold and we agree to proactively communicate clearly on the subject.

## What leverage can we use?:

All signatories agree by means of this Charter to clearly distinguish all products that are produced from « Clean extraction » gold. Each product will be labelled « clean extraction » and branded with the logo, shown here, to make them easily identifiable:



# Actions

- All signatories agree to raise the public profile of the alternatives to « traditional » polluting and exploitative extraction methods by promoting « clean extraction ».
- [GFI of Brussels](#) proactively promotes « clean extraction » products at their shop and on their web site including their highly visited [on-line gold coin prices index](#).
- [LinGOLD.com](#) through parent company [AuCOFFRE.com](#) now has an exclusive partnership with the industry leaders and pioneers in « clean extraction ». This partnership has already resulted in the commercialisation of the **1Kg Green Gold Bar** and also given birth to the first ever « clean extraction » gold coin, the [Vera Valor](#) - 1 Ounce of 999.9 Pure Gold, Swiss made and guaranteed to be **100% traceable « from Mine to Mint »**

**NEWMOUNT MINE  
NEVADA**



**VALCAMBI - SWITZERLAND**



**THE VERA VALOR**



**AN EXTERNAL  
AUDIT**



Alex Stewart (International) LLC

Certified for  
Quantity & Quality

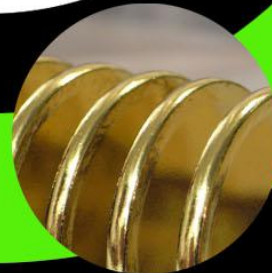
**FOR EVERY STEP**

**ALEX STEWART  
OF LIVERPOOL**

**MINTING AT LE LOCLE  
SWITZERLAND**



**BLANKS TRANSPORTED  
BY VIA-MAT**



# Contact Us

- Are you a professional working in the commercialisation of gold products and would you be interested in adopting the charter and promoting the values of the « Clean Extraction » label?

CONTACT US at: [INFO@CLEANEXTRACTION.ORG](mailto:INFO@CLEANEXTRACTION.ORG)

